

# MANAV RACHNA CENTRE

## for **DISTANCE AND ONLINE** **EDUCATION**



IN ASSOCIATION WITH



bring you

## **ONLINE MBA IN HEALTHCARE MANAGEMENT**

UGC Approved



**DURATION: 2 YEARS (ONLINE MODE)  
EQUIVALENT TO REGULAR DEGREE PROGRAM**



**LIVE INTERACTIVE SESSIONS  
BY INDIAN AND INTERNATIONAL  
INDUSTRY EXPERTS**



Academic Session: 2021-22

## MBA-Healthcare Management with MR Online UGC Approved Online Degree Course

Manav Rachna Centre for Distance and Online Education in collaboration with eminent industry leaders aims to offer global career opportunities to professionals through UGC recognised online degree programmes. MR Online delivers online MBA degrees in 15+ specializations to help professionals leverage the growing market without keeping their career on hold.

Launched with an intent to bring together well researched pedagogy, content and technology, Manav Rachna Online leads the way for E-learning with a top-notch LMS, guided expert mentorship, latest study tools and an uncompromising assessment system.

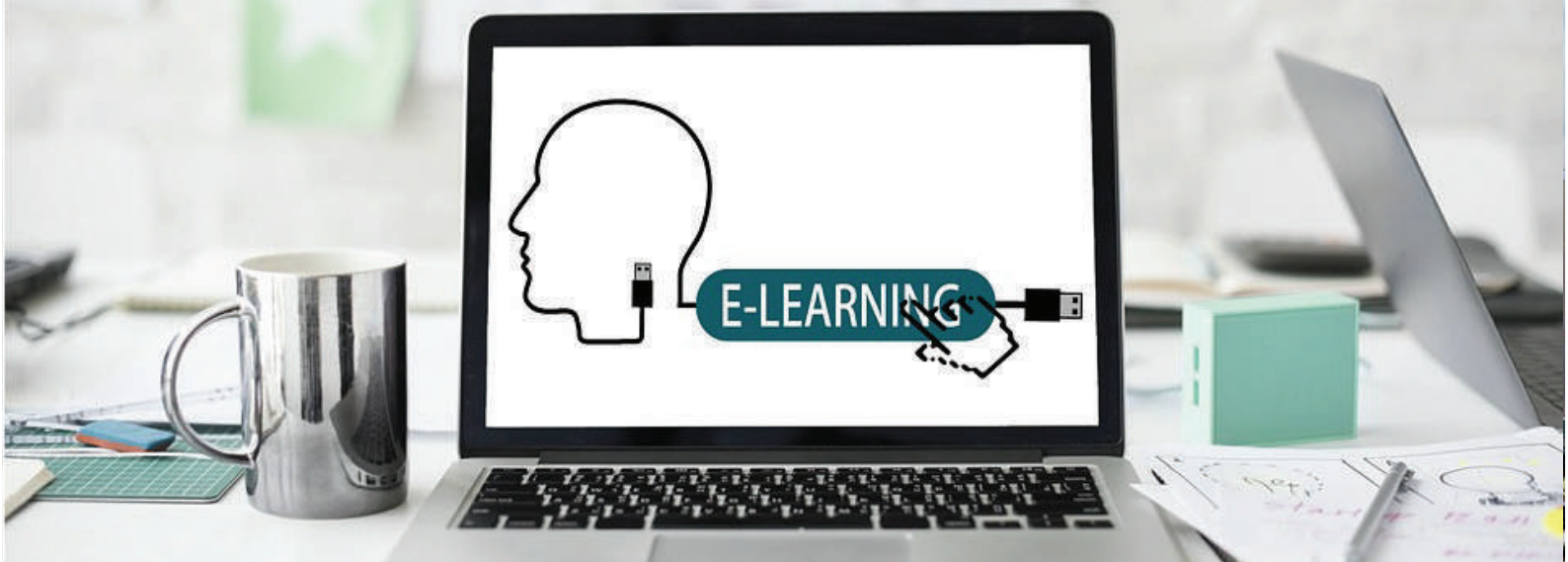
### **MBA Healthcare Management (2 years Online Mode)**

MR Online has crafted MBA in Healthcare Management, keeping in mind the fully packed schedule of working professionals to help them take on diverse roles of leadership, management and administration across the Healthcare sector.

The graduates of the MBA in Healthcare will have the knowledge, skill set and values to work towards improving the quality and accessibility of healthcare around the globe.

### **KEY OBJECTIVES OF PROGRAM**

- Provide understanding of the system, policies, quality, patient safety & decision making in healthcare.
- Prepare professionals for roles in Hospitals, Health IT, Medical Tourism, and Public Health & Healthcare Consultancies.
- Impart concepts & theories to critically analyze contexts & functions of health care organizations.
- Offer skills to design & implement management controls & techniques to achieve business goals with strategic planning.
- To facilitate exceptional and significant contributions in the field of health management through continuous research and up gradation



# Course Content

Semester 1	<ol style="list-style-type: none"> <li>1. Economics for Decision makers</li> <li>2. Strategic Human Resource Management</li> <li>3. Corporate Finance Essentials</li> <li>4. Quantitative Techniques for Management</li> </ol>	Semester 2	<ol style="list-style-type: none"> <li>1. Creativity &amp; Entrepreneurship</li> <li>2. Market Research</li> <li>3. Strategic Management</li> <li>4. Marketing Management</li> <li>5. Professional Competency</li> </ol>
Semester 3	<ol style="list-style-type: none"> <li>1. Hospital Facility Planning</li> <li>2. Healthcare and Social Policy</li> <li>3. Health and Hospital Information Systems</li> <li>4. Healthcare Marketing and Medical Tourism</li> <li>5. Health Care Economics and Finance</li> <li>6. HR Practices in Healthcare</li> <li>7. Introduction Healthcare Systems and Structures</li> <li>8. Hospital Materials Management</li> <li>9. Capstone Project</li> </ol>	Semester 4	<ol style="list-style-type: none"> <li>1. Preventive Healthcare System</li> <li>2. Health Insurance</li> <li>3. Quality Assurance for Healthcare</li> <li>4. Biomedical Waste Management</li> <li>5. Legal Aspects of Healthcare</li> <li>6. Community Health, Epidemiology and Population Management</li> <li>7. Final Dissertation/ Project</li> <li>8. Environmental Health Management and Safety Planning</li> <li>9. Community Health, Epidemiology and Population Management</li> </ol>

## LIVE INTERACTIVE SESSIONS BY INDIAN AND INTERNATIONAL INDUSTRY EXPERTS



### HIGHLIGHTS OF THE PROGRAM

- Get free access to innumerable Manuals, Literature and Books on Health Care Management, Quality & Accreditation norms, Health Care Technology, Health Care Industry related subjects, Text Books for Health Management Courses and a huge e-library
- UGC recognized degree equivalent to regular programmes
- Live & Interactive lectures by expert faculties from around the globe
- Webinars & Sessions by Industry leaders
- Real-time collaboration tools and easy to use LMS
- Placement Associations with more than 600 Corporate Giants
- Average package Up to 15 LPA
- Live projects for experiential learning
- Streamlined proctored assessment
- Strong alumni network
- Holding equal value to an on-campus degree
- Multidisciplinary approach and industry-aligned courses
- Record, archive or share your lessons with ease or revisit them for a quick revision





Speak to our **PROGRAM ADVISOR**  
**Phone:** +91-129-4259000 (30 lines)  
**Email:** Helpdesk@manavrachnaonline.com

**For Registration:**

**Visit:** <https://www.ahpi.in/>  
<https://manavrachnaonline.com/>

**MANAV RACHNA EDUCATIONAL INSTITUTIONS**

MREI Campus: Sector - 43, Delhi-Surajkund Road, Faridabad - 121004, Haryana